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APPOINTMENT OF INDEPENDENT NON-EXECUTIVE DIRECTOR AND BOARD COMMITTEES MEMBER

(Stock Code: 00464)

The board of directors (the "**Board**") of KENFORD GROUP HOLDINGS LIMITED (the "**Company**") is pleased to announce that Mr. Choi Hon Keung, Simon ("**Mr. Choi**") has been appointed as an Independent Non-Executive Director and a member of each of Audit Committee, Remuneration Committee and Nomination Committee of the Company with effect from 15th August 2011.

Mr. Choi received an LLB from Peking University in 1991, an LLM from London University in 1992 and a CPEC in Law from Hong Kong University in 1994. Mr. Choi was admitted as a Solicitor of the Supreme Court of England and Wales in 1998 and as a member of the Institute of Linguists in 1996. Mr. Choi has been International Legal Counsel for TCL Multimedia, a global TV manufacturer, since February 2005. Mr. Choi is currently an independent director of China BCT Pharmacy Group, Inc. (Stock Code: CNBI), a company listed on the OTC Electronic Bulletin Board (OTCBB). From 1998 to 2005, Mr. Choi was the Legal Counsel and Company Secretary of Simatelex, a Hong Kong OEM small electrical appliances manufacturer, where he advised on a variety of corporate legal matters. Earlier in his career, Mr. Choi was an Assistant Solicitor of Hastings & Co, Solicitors, where he specialized in banking, corporate finance, general commercial and PRC practice. Mr. Choi is also an active PRC legal advisor to the Hong Kong Electrical Appliances Manufacturers Association, a major trade association in Hong Kong.

As at the date of this announcement, Mr. Choi does not have and is not deemed to have any interests or short positions in any shares, underlying shares or debentures of the Company and its associated corporations within the meanings of Part XV of the Securities and Futures Ordinance nor has he any relationship with any other directors, senior management, substantial or controlling shareholders of the Company.

Mr. Choi has not entered into any service agreement with the Company and has no fixed term of service with the Company. Mr. Choi is subject to retirement by rotation and re-election at the annual general meeting in accordance with the Bye-Laws of the Company. Mr. Choi is entitled to a director's fee of HK\$96,000 per annum which is determined by reference to factors including the prevailing market rate of fee for independent non-executive directors of other listed companies, the fee paid by the Company to the existing independent non-executive directors of the Company and the job duties and responsibilities of Mr. Choi. Mr. Choi is also eligible to be granted options to subscribe for shares of the Company under the rules of the share option scheme adopted by the Company.

Save as disclosed above and as at the date of this announcement, Mr. Choi is not aware of any other matters that are required to be disclosed pursuant to paragraphs (h) to (v) of Rule 13.51(2) of the Rules Governing the Listing of Securities on the Stock Exchange or any other matters that need to be brought to the attention of the shareholders of the Company.

The Board would like to take this opportunity to welcome Mr. Choi to join the Company.

By Order of the Board KENFORD GROUP HOLDINGS LIMITED LAM WAI MING Chairman

Hong Kong, 15 August 2011

As at the date of this announcement, the Board of the Company comprises two Executive Directors, namely Mr Lam Wai Ming (Chairman), Mr Tam Chi Sang (Managing Director) and three Independent Non-Executive Directors, namely Mr Chiu Fan Wa, Mr Li Chi Chung and Mr Li Tat Wah.

Websites: www.kenford.com.hk