



建福集團控股有限公司
KENFORD GROUP HOLDINGS LIMITED

Mr. Albert Lam, Chairman of Kenford Group Wins “Outstanding Entrepreneur Awards”

(Hong Kong, 5 July 2011) – Mr. Albert Lam, Chairman of **Kenford Group Holdings Limited** (“Kenford” or the “Group”) (stock code: 00464) received the Asia Pacific Entrepreneurship Awards (“APEA”) Outstanding Entrepreneur Awards from Enterprise Asia yesterday.

APEA, is a world-class awards, recognizing and honoring business leaders who have shown outstanding performance and tenacity in developing successful businesses within the region. While **Outstanding Entrepreneur Awards**, are awarded to outstanding individuals who have demonstrated entrepreneurial attributes that serve as role model for emerging entrepreneurs, including the tenacity and perseverance to continue innovating. These individuals continue to provide the vision and direction to their companies and are the captains of their respective industries.

Mr. Albert Lam joined Kenford for over 20 years and is responsible for leading the Board, supervising sales and marketing functions, as well as overall management and strategic development. Since 1984, Kenford has been engaged in the design, manufacture and sale of electrical appliances, principally electric hair care products and in 2005, under Mr. Lam’s leadership, Kenford went listed successfully on the HKEx. The Group now employs a workforce of roughly 3000 and holds nearly 100 design and production technology patents. Kenford’s ODM and OEM products have been distributed to over 43 countries across Europe, North and South America and Asia. Under the management of Mr. Lam, the company is tirelessly expanding and continuing to enter emerging markets in Asia, Africa and Australia, with over 20 brand new hair-care products are introduced each year. Mr. Lam’s fruitful effort is widely recognized in the region as reflected in its winning of the title.

Mr. Albert Lam said, “I am honored to receive this celebrated regional award granted by the organizer Enterprise Asia. I will seek to direct Kenford towards greater penetration of emerging markets, strengthen R&D to develop more innovate products targeting mid- to high-end segments as well as increasing production efficiency. Looking ahead, the Group aims to further develop and promote its products in Greater China, hoping to create the best value and maximize return to our shareholders.”

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About Kenford Group Holdings Limited (Stock code: 00464)

Established in 1984, Kenford Group Holdings Limited is a leading player in the design, manufacture and sale of a wide range of electrical hair care, health care products and other small household electrical appliances. Boasting quality products and industry expertise, Kenford enjoys long-term, solid partnership with world-renowned electrical appliances corporations including the renowned brands as Philips, Seb group, Vidal Sasson, Nasdaq-listed Spectrum Brand (Product brand name: Remington) and the top Spanish electrical appliances company Ufesa. The Group also operates OBM business and started its own brand “Kario” in 2007, reflecting fully its product development capability.

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Photo Caption:

Mr. Albert Lam, Chairman of Kenford (Middle) received the Asia Pacific Entrepreneurship Awards, **Outstanding Entrepreneur Awards** from Enterprise Asia yesterday